



Skin Booster  
Bio Revitalizant

# Kiara Reju



PDRN

Hyaluronic Acid / Polydeoxyribonucleotide / Niacinamide

Excellent moisturizing and skin elasticity agent

## PDRN, the core of Anti-Aging (DNA ingredient) – Kiara Reju

PDRN, DNA unit that is a basic unit for supplying energy to the human body, with a hyaluronic acid (natural moisturizing factor) is the strongest skin moisturizing and regeneration facilitating solution that can simultaneously stimulate the regeneration and shiny skin



PDRN \_ Poly Deoxy Ribo Nucleotide

+



Hyaluronic Acid

## The solution for shiny and regeneration of skin completed with PDRN and Hyaluronic Acid

With biosynthesis action in skin tissues(epidermis, dermis) of PDRN which is a regenerative activity material of cell tissue, it recovers and maintains elasticity and health of skin. Hyaluronic Acid which is a component of human body gives moisture, moisturizing, smoothness, and shines the skin and makes your skin healthy and elastically in addition to make glowing skin tone.





## Kiara Reju brightens up skin tone and improves micro wrinkles with water supplement within the skin

Moisture + clear skin tone + delicate gloss + smooth skin texture. It is not only for the moisture but also for the effect to make complexion to be clean and clear by filling the moisture from the inside of skin.



Immediate skin supplementation



Skin tone up



Improves skin elasticity



Normalization of inner skin



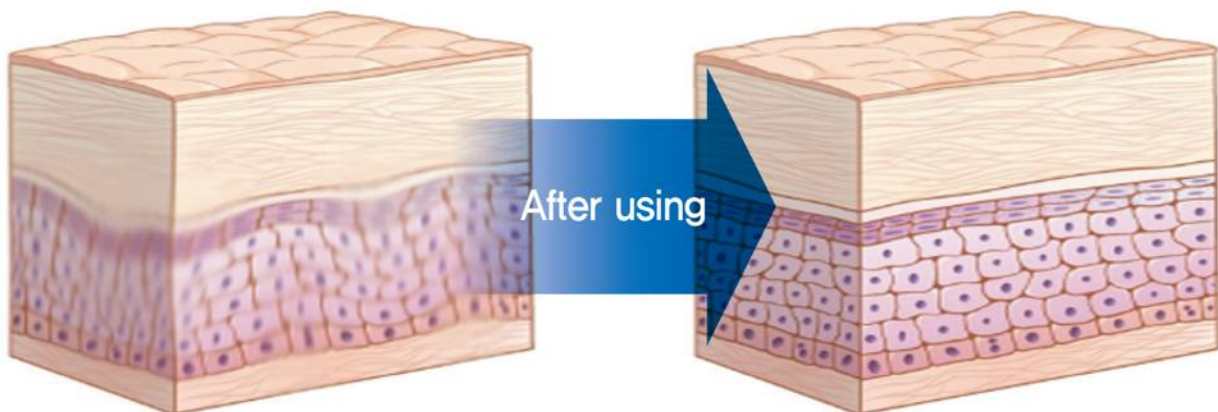
Strengthening skin barrier



Shiny skin

## Kiara Reju provides shiny skin

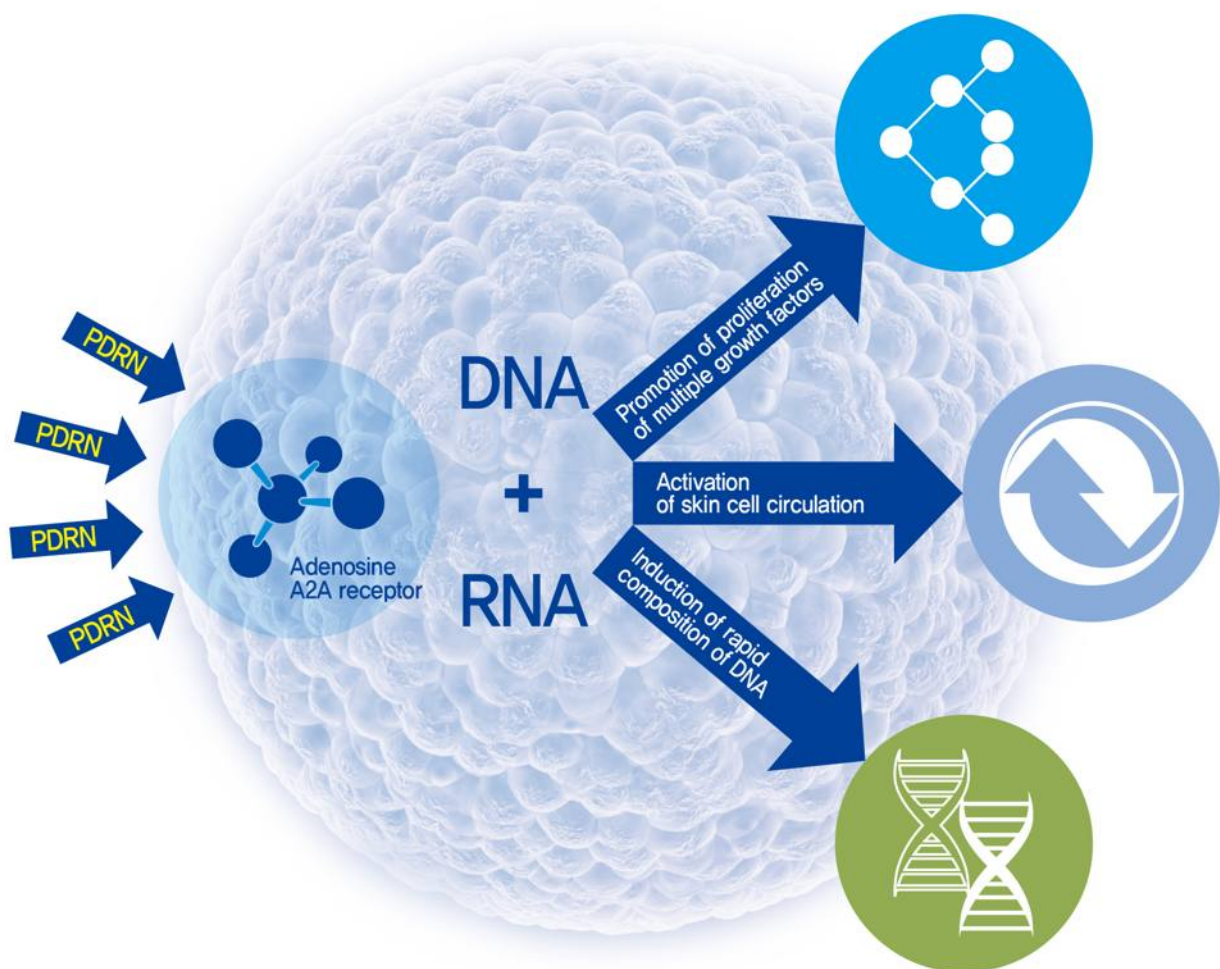
Kiara Reju which is made of PDRN and Hyaluronic Acid is the most powerful anti-aging solution to immediately supplement the moisture and to improve skin tone and elasticity.



Combines the most effective solutions for skin, PDRN and HA

## What is **PDRN**(Poly Deoxy Ribo Nucleotide) of Kiara Reju?

It is a DNA obtained by extracting from the testicles of salmonidae fish and a regenerative activity material existing within the living body. This acts on tissue formation and cell division as a regenerative ingredient and helps to improve the skin within short-term period.



Boosting proliferation of multiple growth factors

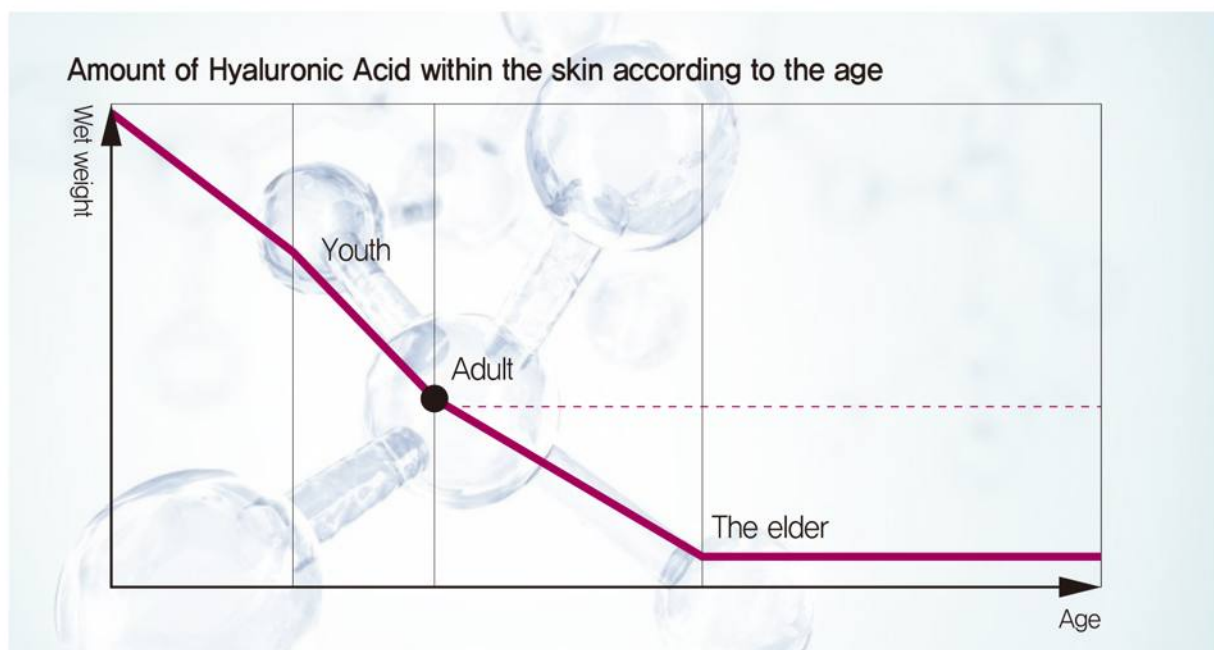
Rapid regeneration of wounded skin

Solving general skin problems with the activation of micro circulation

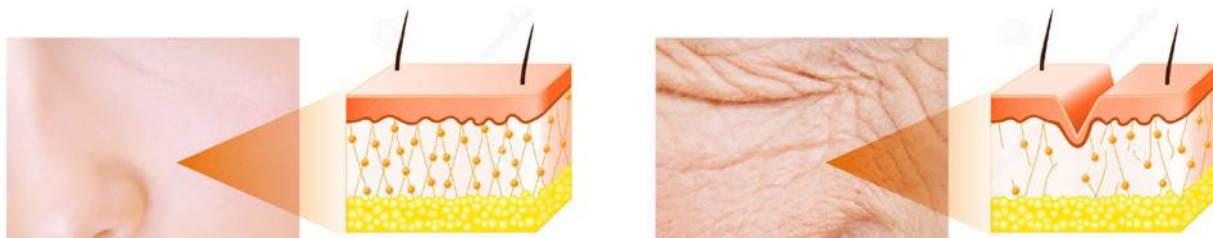


## What is HA (Hyaluronic Acid) of Kiara Reju?

Hyaluronic Acid is an ingredient which naturally exists in human body as a component of cell and substrate. It reduces as we get older and as a result, skin loses the elasticity and has more wrinkles. For the dry and elasticity losing skin, delivering Hyaluronic Acid directly to percutaneous layer of skin is the most effective way to feel the immediate effect.



\*Reduction of Hyaluronic Acid may lower the vitality of skin to cause xerosis and skin disease.



YOUNGER SKIN

OLDER SKIN

Recovery of skin elasticity, moisture supplying,  
improvement of environment in skin,  
Strengthening of skin barrier, glowing skin, brightening skin tone

Completes the skin with the most advanced concept

## What is Niacinamide of Kiara Reju?

Whitening

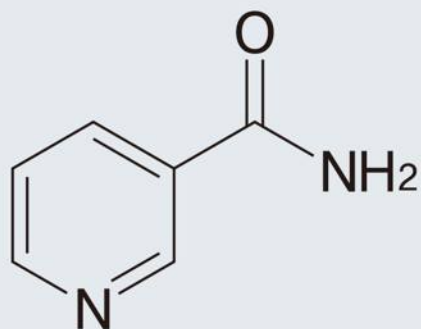
Moisturizing

Trouble  
Improvement

Anti-Aging  
Improvement

## 'Niacinamide' is a typical whitening ingredient authorized its whitening and moisturizing effects by MFDS (Ministry of Food and Drug Safety)

'Niacinamide' which is a vitamin B complex and class 0 of physiological activity amide EWG (Environmental Working Group) of niacin improves the moisture controlling functionality of skin itself as a material to activate the lipids which play the most important role in moisturizing control within the skin. It is excellent in skin safety and stability and is involved in the generation of bioenergy to play roles of whitening, moisturizing, and improving skin tone brightly. Also, it has a strong point that it can be used without any limitation of time as this is not impacted by light and heat which are external environment factors.



Niacinamide (C<sub>7</sub>H<sub>6</sub>O<sub>3</sub>)

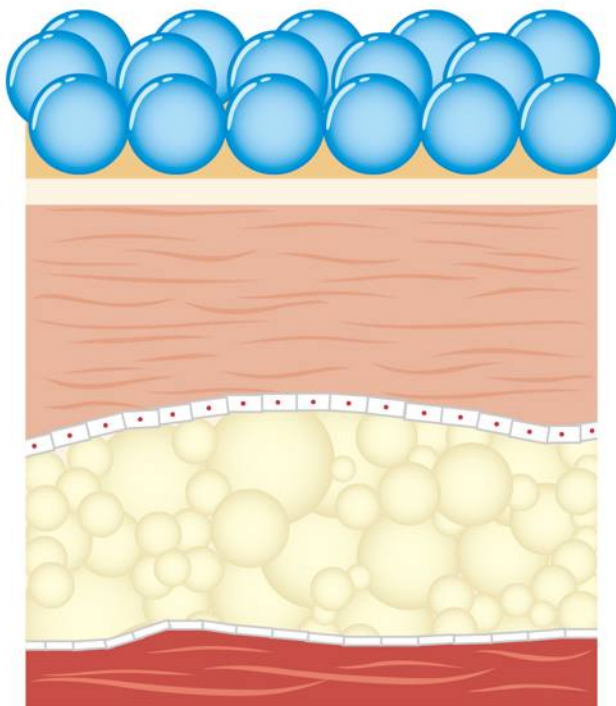


## If you want shiny skin, Kiara Reju is the most powerful solution

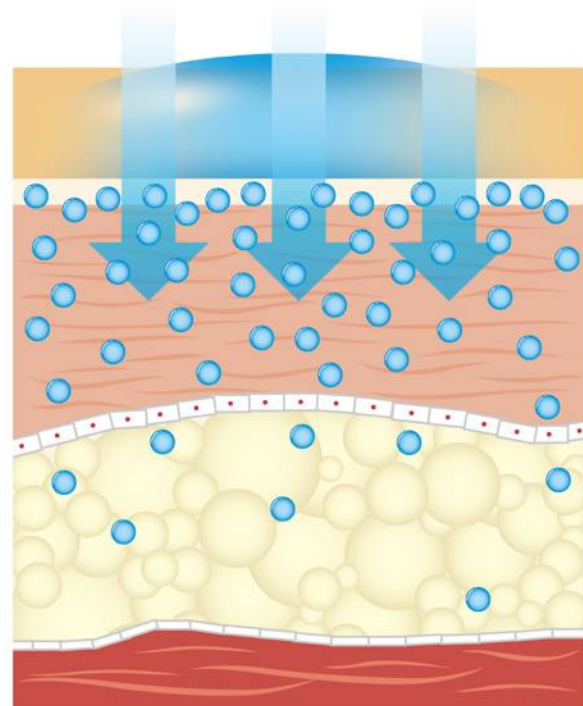
Most people use cosmetics when they have dry skin. But it is not so effective. So, for the dry and elasticity losing skin, delivering Hyaluronic Acid directly to percutaneous layer of the skin is the most effective way to feel the immediate effect.



If you use a Derivery Injector exclusively for Kiara-Reju, you can expect even better effect.



When applying the cosmetics,  
it penetrates evenly to outer layer of skin



When applying the solution,  
it penetrates evenly to percutaneous  
layer of skin

